POWERSOFT APPOINTS SW INDIAN DISTRIBUTOR

PTC appointed Powersoft's Distributor in the region

Powersoft has named Preeti Trading Corporation (PTC) its distributor for the region of South West India.

The company currently supports all kinds of commercial projects in the region, large and small, with its core customer base primarily consisting of small and medium-sized enterprises that sell and install audio equipment for use in commercial, governmental, corporate and public buildings.

"India is an extremely important market for Powersoft," said **Varun Mahesh Jagger**, Powersoft's Europe, India & Africa account manager – distribution. "We see great potential there for strong and consistent growth across all verticals. PTC has been appointed to reinforce that vision of a stronger India. It has a strong dealer network, and a consistent record of moving with the times. We see them as a partner who has taken and continues to take risks in order to come out on top."



Powersoft's Varun Mahesh Jagger with Kammal Dhingreja from Preeti Trading Corporation

One of PTC's goals for the new partnership is to increase the presence of Powersoft products in the region, thus making it easier to educate the industry about the brand and its innovative technologies.

"PTC is able to reach out to a wide range of potential resellers through our strong and young energetic team. This gives us more avenues to arrange demo days and, in turn, makes it more likely that PTC dealers will include Powersoft products in their projects," said **Kamal Dhingreja**

STUDIOMASTER PROFESSIONAL'S MINI SERIES - A NEW RANGE OF ULTRA COMPACT MIXERS

The Mini series is a range of ultra-compact mixing consoles designed by Studiomaster Professional for a host of fixed and mobile applications. The series features two models; Mini 6 and Mini 6U. Don't be fooled by the name, they're both power-packed with features.

The mixers feature professional-grade ¼" mic/line inputs with gain control, 2-band EQ per and clip LEDs per channel. The compact mixers also integrate a high-quality echo/delay EFX processor with unique E-delay. The inclusion of the delay processor empowers users to get creative while mixing, making it a great value addition to the feature set. Both the Mini 6 and Mini 6U integrate 1/4" L/R output along with signal and clip LED indication for master level.



The MIni 6U sweetens the deal further with the integration of a USB MP3 media player with transport control. It is also supplied with an IR remote control for wireless control of the media player. The built-in Bluetooth receiver in the Mini 6U also empowers wireless streaming from smartphones, tablets, laptops, and other compatible devices.

All the features are housed in a sleek and ergonomically-designed angled body design that not delivers an easy mixing experience but also makes the mixers high portable for mobile and outdoor applications. The compact mixing consoles are perfect for use in houses of worship, small gatherings, karaoke bars, music jam rooms and a host of other professional and prosumer applications.

In a nutshell, the mixers are an ideal choice budget-conscious users who refuse to sacrifice sound quality, value, and reliability. The Mini 6 and Mini 6U mixers are readily available at authorised Studiomaster Professional outlets across India.

NEXT-PROAUDIO INTRODUCES PXA8001

NEXT-proaudio has developed a integrated rack solution **PXA8001** (powered by Powersoft), designed for optimum performance flexibility and setup simplicity.

The new rack is the heart of the system and was configured to interface seamlessly allowing multiple configurations for the entire NEXT-proaudio's PX System, capable of driving a very wide range of rig configurations with absolute reliability and ample headroom.

Composed by a very powerful 8000W Powersoft amplifier module, featuring 4 output channels (4x2000W @4ohm), that was specifically designed for multi-way loudspeakers and asymmetric loads, the heart of this power rack is capable of amazing sonic performances. The PXA8001 features a new power supply design equipped with PFC and featuring Smart Rails Management, to grant incredible efficiency in all the driven ways. The high immunity to EMI interference is also a characteristic of this new rack.

This PX System Rack features a fixed switching frequency design of the Pulse Width Modulation

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